

CAREKIT CHECKLIST

Follow and mark this checklist to ensure you have a successful drive!

- REGISTER** your company for the drive online at www.homeaidcolorado.org/EssentialsCareKits.
- DOWNLOAD** the toolkit, flyer, graphics and other marketing materials from our website www.homeaidcolorado.org/EssentialsCareKits.
- SELECT** a point person for the drive that will promote the campaign and coordinate with the staff at HomeAid.
- DESIGNATE** a central drop-off location in your building/neighborhood and provide a donation bin; be sure to include the flyer.
- COLLECT** essential items for homeless families.
- Increase your impact - **FUNDRAISE** through Facebook
- SPREAD** the word through social media and **ENCOURAGE** your coworkers, business partners, clients, neighbors, family members and friends to participate.
- Volunteer to **ASSEMBLE** CareKits and **DELIVER** to local nonprofit organizations before the holiday's.
- SHARE** your accomplishments and photos on social media.

For more information please contact:

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